Established in 1958, Associated Builders and Contractors of Metro Washington (ABC) is one of 70 chapters in a nationwide federation of more than 22,000 merit shop construction and construction-related firms with nearly two million employees. Locally, ABC of Metro Washington is more than 500 member companies strong. ABC members are dedicated to free enterprise, open competition and the merit shop philosophy. They are the builders of schools, hospitals, government buildings, recreational facilities, commercial centers, industrial plants, bridges, museums and much more. When you advertise in Building Washington, you’ll reach an audience of more than 3,000 industry professionals, and with three different ways to advertise—print magazine, online flipbook, and the app—advertisers have many options and opportunities to reach leaders and decision makers within the commercial construction industry.
Your award-winning Building Washington Magazine provides a vehicle to disseminate valuable ideas, practices, observations and research in the commercial construction industry. The magazine reaches a broad audience, including the region's top construction users; architecture, engineering and design professionals; general and specialty contractors; elected and appointed officials; and other affiliated industry professionals.

**SPECIFICATIONS**
- COLOR SPACE: CMYK
- FREQUENCY: Quarterly
- BINDING: Saddle
- TRIM SIZE: 8.375” x 10.875”

**EDITORIAL CALENDAR**

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<th>ISSUE</th>
<th>WEB LINK</th>
<th>VERTICAL</th>
<th>HORIZONTAL</th>
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<td>$499</td>
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**GRAPHIC DESIGN**
- Ad Creation - Full Page: $99
- Ad Creation - 1/2 Page or Lower: $49
- Logo Creation: $65/hour

**FOR MORE INFORMATION**
MICH KLEINSCHMIDT
p. 240.393.4149 / tf. 800.572.0011
mitchell@emconsultinginc.com
CLICK HERE TO SIGN UP ONLINE!
Ad Submission Guidelines

SENDS YOUR COMPUTER FILES VIA MAIL OR EMAIL?
- Email your artwork files
- Adobe Illustrator, Photoshop or InDesign files or a high-res PDF are preferred
- "Stuffed" or compressed files are welcomed if necessary
- TIF, EPS, or JPEG formats for photos/images
- Mac & PC files are both accepted
- CDs or flash drives can be mailed in

REQUIREMENTS
High resolution files are preferred (300 DPI).
We accept the following formats:
  .tif  .pdf  .jpg  .png  .eps

IDEAS FOR ITEMS THAT ASSIST IN CREATING YOUR AD
- 2-3 business cards (no staples please)
- Original photos (printed images may create poor quality images)
- Camera ready art
- Clean logos, email preferred. If not, please send (business cards/letterhead/etc.)
- Colors you’d like in your ad or logo (Pantone #’s if available)
- Any ideas & sketches for layout, etc.
- Computer files containing artwork, logos, etc.
- Development plats
- Link to company website
- Past ads

MAILING ADDRESS
E&M CONSULTING, INC.
1107 Hazeltine Boulevard, Suite #350
Chaska, MN 55318
fx. 952.448.9928
artwork@emconsultinginc.com

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