

Build Your Brand with ABC of Metro Washington Sponsorships

2023 ANNUAL SPONSORSHIPS

Be at the forefront of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region. Increase your brand awareness by reaching more than:

- 30,000 engaged viewers on our website
- 2,600 local industry professionals at events
- 2,100 industry professionals receiving our eNewsletter
- 2,000 industry professionals receiving quarterly *Building Washington* magazine
- 9,600 engaged followers on our social media platforms



GOLD SPONSOR \$8,250

Each **GOLD SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

AT EACH OF THE 10 NETWORKING EVENTS

- **TWO complimentary tickets** to each of the 10 general monthly networking events* **PLUS FOUR complimentary tickets** to the Holiday Reception (Value: \$4,000)
- Corporate logo on signage at all 10 events (signage and/or AV)
- Receive attendance list after each of the 10 events

*Does not include Excellence in Construction Awards Ceremony and Annual Golf Outing.

ANNUAL BENEFITS:

- Three banner ads in *Building Metro Washington Weekly* eNewsletter
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 9,600 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our online calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

SILVER SPONSOR \$6,250

Each **SILVER SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

AT EACH OF THE 10 NETWORKING EVENTS

- **TWO complimentary tickets** to each of the 10 general monthly networking events* **PLUS ONE complimentary ticket** to the Holiday Reception (Value: \$3,250)
- Corporate logo on signage at all 10 events (signage and/or AV)

*Does not include Excellence in Construction Awards Ceremony and Annual Golf Outing.

ANNUAL BENEFITS:

- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 9,600 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our online calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

BRONZE SPONSOR \$3,250

Each **BRONZE SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

- **TWO complimentary tickets** to one of the 10 events (Value: \$550)* **PLUS ONE complimentary ticket** to the Holiday Reception
- Corporate logo on signage at all 10 events (signage and/or AV)

*Does not include Excellence in Construction Awards Ceremony and Annual Golf Outing.

ANNUAL BENEFITS:

- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our online calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

RESERVE YOUR SPONSORSHIP TODAY!

Contact Claire Callas at membership@abcmetrowashington.org or 301-595-9711

DEADLINE: DECEMBER 5, 2022