

Build Your Brand with ABC of Metro Washington Sponsorships

2022 PROGRAM SPONSORSHIPS

Be at the forefront of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region.

Increase your brand awareness by reaching more than:

- 33,000 engaged viewers on our website
- 2,600 local industry professionals at events
- 2,100 industry professionals receiving our eNewsletter
- 2,000 industry professionals receiving quarterly Building Washington magazine
- 7,800 engaged followers on our social media platforms



GOLD SPONSOR \$8,000

Each **GOLD SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

AT EACH OF THE 10 NETWORKING EVENTS

- TWO complimentary tickets to each of the 10 general monthly networking events* PLUS FOUR complimentary tickets to the Holiday Reception (Value: \$3,200)
- Corporate logo on signage at all 10 events (signage and/or AV)
- Receive attendance list after each of the 10 events

**Does not include Excellence in Construction Awards Ceremony and Annual Golf Outing*

ANNUAL BENEFITS:

- Three banner ads in weekly *Building Metro Washington Weekly* eNewsletter
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 7,800 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

SILVER SPONSOR \$6,000

Each **SILVER SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

AT EACH OF THE 10 NETWORKING EVENTS

- TWO complimentary tickets to each of the 10 general monthly networking events* PLUS ONE complimentary ticket to the Holiday Reception (Value: \$2,675)
- Corporate logo on signage at all 10 events (signage and/or AV)

**Does not include Excellence in Construction Awards Ceremony and Annual Golf Outing*

ANNUAL BENEFITS:

- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 7,800 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

BRONZE SPONSOR \$3,000

Each **BRONZE SPONSOR** receives a **private invitation to an exclusive cocktail reception** at our January Kick-Off networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

- TWO complimentary tickets to one of the 10 events (Value: \$250)*
- ONE complimentary ticket to the holiday reception
- Corporate logo on signage at all 10 events (signage and/or AV)

**Does not include Excellence in Construction Awards Ceremony, Holiday Reception and Annual Golf Outing*

ANNUAL BENEFITS:

- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

RESERVE YOUR SPONSORSHIP TODAY!

Contact Karen Kaufman at kkaufman@abcmetrowashington.org or 301-595-9711

DEADLINE: DECEMBER 20, 2021

Additional sponsorship opportunities available throughout the year.