

# Build Your Brand with ABC of Metro Washington Sponsorships

## 2021 SPONSORSHIPS



Be at the forefront of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region.

Increase your brand awareness by reaching more than:

- 33,000 engaged viewers on our website
- 2,600 local industry professionals at events
- 2,100 industry professionals receiving our eNewsletter
- 2,000 industry professionals receiving quarterly Building Washington magazine
- 7,800 engaged followers on our social media platforms

### GOLD SPONSOR \$7,500

Each **GOLD SPONSOR** receives a **private invitation to an exclusive cocktail reception** at an in-person networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

#### AT EACH OF THE 11 IN-PERSON AND VIRTUAL NETWORKING EVENTS

- TWO complimentary tickets to each of our general monthly networking events\* (virtual and in-person) (Value: \$2,400)
- FOUR complimentary tickets to the Holiday Reception
- Corporate logo on signage at all 11 events (signage and/or AV)
- Receive attendance list after each of the 11 events
- Company table display at one in-person event (first come, first serve)

*\*Does not include Annual Golf Outing and Excellence in Construction Awards Ceremony*

#### ANNUAL BENEFITS:

- Three banner ads in weekly *Building Metro Washington Weekly* eNewsletter
- Corporate logo on website with link to your homepage
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 7,800 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

### SILVER SPONSOR \$5,000

Each **SILVER SPONSOR** receives a **private invitation to an exclusive cocktail reception** at an in-person networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

#### AT EACH OF THE 11 IN-PERSON AND VIRTUAL NETWORKING EVENTS

- TWO complimentary tickets to each of our general monthly networking events\* (virtual and in-person) (Value: \$2,150)
- Corporate logo on signage at all 11 events (signage and/or AV)

*\*Does not include Annual Golf Outing and Excellence in Construction Awards Ceremony*

#### ANNUAL BENEFITS:

- Corporate logo on website with link to your homepage
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter
- Social media spotlight highlighting your company to more than 7,800 followers
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

### BRONZE SPONSOR \$2,500

Each **BRONZE SPONSOR** receives a **private invitation to an exclusive cocktail reception** at an in-person networking event with ABC of Metro Washington's Board of Directors. **PLUS:**

#### AT EACH OF THE 11 IN-PERSON AND VIRTUAL NETWORKING EVENTS

- TWO complimentary tickets to a virtual event and TWO tickets to an in-person event (Value: \$350)\*
- Corporate logo on signage at all 11 events (signage and/or AV)

*\*Does not include Annual Golf Outing and Excellence in Construction Awards Ceremony*

#### ANNUAL BENEFITS:

- Corporate logo on website with link to your homepage
- Corporate logo in each quarterly *Building Washington* magazine
- Corporate logo on our calendar and home pages
- Corporate logo on signage at all XYZ events (except Pig Roast)

## RESERVE YOUR SPONSORSHIP TODAY!

Contact Kim Collins at [kcollins@abcmetrowashington.org](mailto:kcollins@abcmetrowashington.org) or 301-595-9711

**DEADLINE: DECEMBER 31, 2020**

*Additional sponsorship opportunities available throughout the year.*