

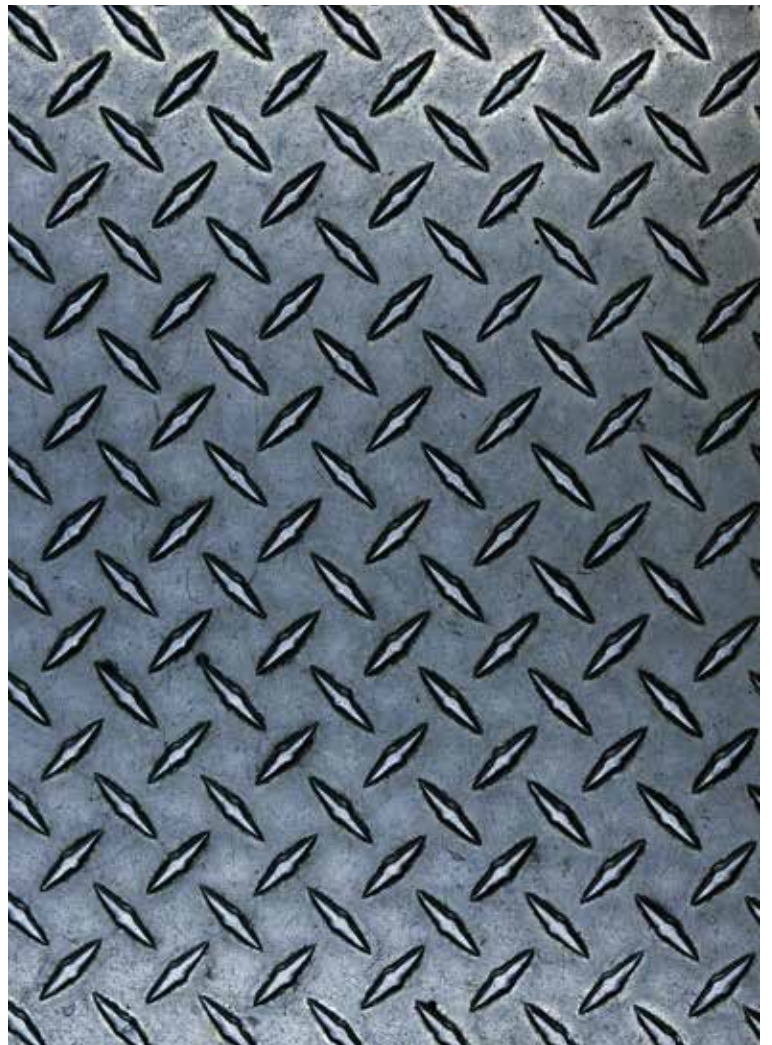
Sponsorship

OPPORTUNITIES

2022



Create
Opportunities
for
GROWTH.



An aerial photograph of a large-scale construction site at dusk. The image is dominated by a tall, multi-story building under construction, with its concrete frame and numerous floors visible. A large tower crane stands prominently to the right of the building, its long jib extending across the top of the frame. The sky is a deep, dark blue, and the overall scene is bathed in a cool, blue light. In the foreground, there are various construction materials, including stacks of rebar and concrete blocks. The background shows a cityscape with other buildings and trees, all under the twilight sky.

GROWING TOGETHER.



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“

By participating in ABC of Metro Washington’s monthly networking events, I have been able to build lasting relationships with member subcontractors and vendors. This has been a huge benefit to our company.

— Jerry Therrien
Therrien Waddell, Inc.

”

ANNUAL

Sponsorship

OPPORTUNITIES

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NETWORKING EVENTS

Be at The Forefront

of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region, just like you.



Each sponsor receives a private invitation to an exclusive cocktail reception with ABC of Metro Washington's Board of Directors

Become a Sponsor **Today!**

Karen Kaufman

kkaufman@abcmetrowashington.org
301-595-9711

Increase your brand awareness within the industry, reaching more than:

28,000

Annual engaged users on our website

8,300

Engaged followers across our social media platforms

2,100

Industry professionals receiving email campaigns

2,600



















Local industry professionals annually attending our events and programs

2,000

Industry professionals receiving quarterly *Building Washington* magazine

2022 Networking Sponsorship Packages

Deadline: December 2021

	Gold \$8,000	Silver \$6,000	Bronze \$3,000
Recognition at each event			
Corporate logo on signage at each of the 10 monthly networking events and all ABC.XYZ events			
Corporate logo on our online event calendar and home page			
GOLD & SILVER: Two complimentary tickets to each of our general monthly networking events *	\$2,500 Value	\$2,500 Value	
BRONZE: Two complimentary tickets to one of the 10 general monthly networking events *			\$250 Value
Complimentary tickets to the Holiday Reception	4 Tickets	1 Ticket	1 Ticket
Corporate logo in each quarterly <i>Building Washington</i> magazine			
Social media spotlight highlighting your company			
Company profile featured in one <i>Building Metro Washington Weekly</i> eNewsletter			
Three free banner ads in <i>Building Metro Washington Weekly</i> eNewsletter			
Receive attendance list after each of the 10 monthly networking events			

* Each month except September (EIC) and December (Holiday Reception)
Does not include Golf Tournaments, Excellence in Construction Awards Ceremony (EIC), all ABC.XYZ and Women Building Washington events.

*All Sponsorship opportunities and pricing are subject to change.



“

The relationships and friendships established through ABC's networking events have been invaluable to the growth of our business.

— Kenny Mallick
Mallick Mechanical Contractors, Inc.

”

SPECIAL EVENT

Sponsorship

OPPORTUNITIES

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JULY | WOODMONT COUNTRY CLUB

GOLF TOURNAMENT

Stand Out at

one of the most popular networking events of the season! This is a great event to highlight your company to almost 300 golfers, which include ABC of Metro Washington members and their guests.

Your Sponsorship Includes:

1 Signage at location of sponsorship with company logo (unless otherwise specified)

2 Recognition in PowerPoint presentation

3 Recognition in program hand-out

4 Recognition from podium at awards banquet

Become a Sponsor **Today!**

Karen Kaufman

kkaufman@abcmetrowashington.org

301-595-9711



2022 Golf Tournament Sponsorships

Tournament Sponsor | \$6,000

Breakfast Sponsor | \$1,500

Cart Sponsor | \$2,500

Lunch Sponsor | \$1,750

Cocktail Reception Sponsor | \$4,500

Bloody Mary Sponsor | \$2,500
(includes cups printed with sponsor's company logo)

Margarita Bar Sponsor | \$2,500
(includes cups printed with sponsor's company logo)

Reception Food Sponsor | \$2,500

Refreshment Cart Sponsor | \$1,500

Beverage Station Sponsor | \$1,000

Give-Away Sponsor | \$8,000
(company logo on give-away item)

Program Sponsor | \$1,000
(includes a full-page ad on back cover of program)

Award Sponsor | \$1,500

Bag Drop Sponsor | \$1,500

Driving Range Sponsor | \$1,250

Air Cannon Sponsor | \$2,000
(sponsor to assist with contest;
has opportunity to network with attendees)

Longest Drive Contest Sponsor | \$750

Hole-In-One Sponsor | \$1,250

Hand Sanitizer Sponsor | \$1,250

Closest-to-the-Pin Sponsor | \$750

Tee Sponsor | \$375
(sponsor takes home flag at end of outing)

Cigar Sponsor | \$2,500
(includes company logo on cigar)



Foursomes
and individual
players must be
purchased separately.

*All Sponsorship opportunities and pricing are subject to change.

SEPTEMBER | RITZ CARLTON - TYSONS CORNER

EXCELLENCE IN (EIC) CONSTRUCTION AWARDS

Showcase Your Company

at the event that draws the best-of-the-best in the construction industry. Sponsor today and build your brand!



Become a Sponsor **Today!**

Karen Kaufman

kkaufman@abcmetrowashington.org

301-595-9711

2022 EIC Sponsorships

	Platinum \$5,000	Gold \$3,500
Individual acknowledgement from podium at event	★	★
Corporate logo in video presentation	★	★
Complimentary registrations	10 Tickets \$2,250 value	4 Tickets \$900 value
Color ad in banquet program	1/2 Page	1/4 Page
Recognition in banquet program	★	★
Recognition in <i>Building Washington</i> magazine	★	★



Additional EIC Sponsorships

All sponsorships include recognition in the banquet program

Cocktail Reception Sponsor | \$3,000
Company logo printed on cocktail napkins and signs displayed at each bar

Program Sponsor | \$2,000
Company logo printed on the award program and signage placed at the registration area

Award Sponsor | \$2,000
Company logo on signage

Dinner Wine Sponsor | \$3,000
Company logo printed on wine tag for each bottle of wine placed on tables during dinner

Dessert Sponsor | \$2,500
Company logo printed on edible chocolate and placed on desserts

Door Prize Sponsor | \$1,000
Company logo printed on signage placed near the stage
Sponsor items raffled off during the event program

*All Sponsorship opportunities and pricing are subject to change.

OCTOBER | SMOKEY GLEN FARM

ABC.XYZ YOUNG PROFESSIONALS PIG ROAST

Build Your Brand

This is the most popular XYZ event of the year! Includes kickball and cornhole tournaments plus a putt-putt competition, horseshoes and great BBQ.



2022 Pig Roast Sponsorship Packages

Field Sponsor | \$750

Get your company name in the middle of all the action with signage on one of our two kickball fields.

Kickball Team Sponsor | \$750

We'll provide your team with custom t-shirts with your company logo.

Cornhole Sponsor | \$250

Bring your company branded board!

Hole-in-One Sponsor | \$250

Get your company name on the Hole-in-One Putt Putt competition!

DJ Sponsor | \$500

Keep the fun going all afternoon with signage in front of our DJ.

Bar Co-Sponsor | \$500

Can you say 'high traffic area'?

Food Sponsor | \$500

Your company's signage is featured in one of the highest traffic areas of the event.



Become a Sponsor **Today!**

Martha Patterson

mpatterson@abcmetrowashington.org

301-595-9711

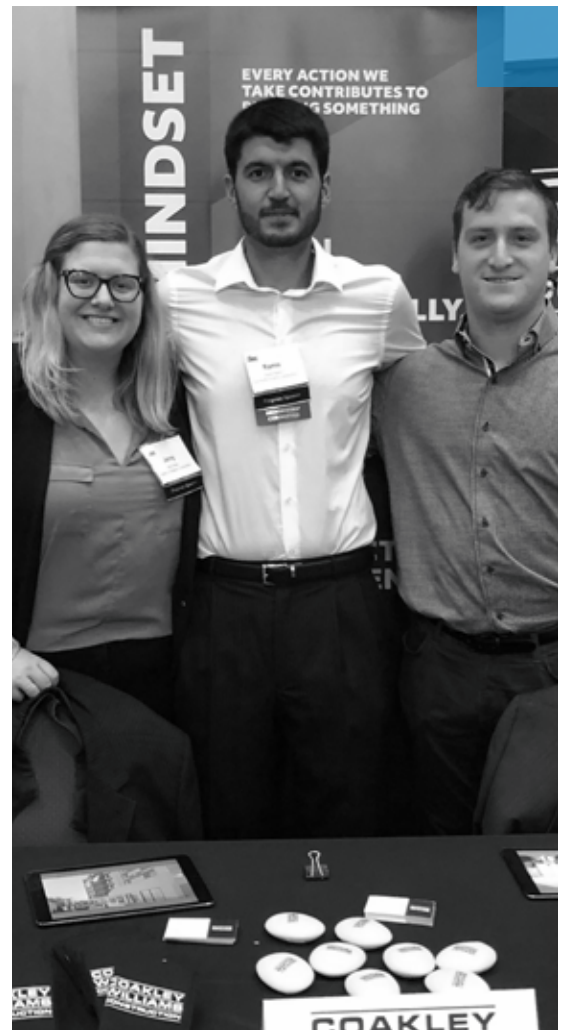
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OCTOBER | SAMUEL RIGGS IV ALUMNI CENTER (UMD)

MEET THE DC GC'S

Build Your Network

A twist on the format of our usual monthly networking events: Our GC members may reserve a complimentary exhibit booth for this special event. Showcase your GC firm and connect with hundreds of the best subcontractors, suppliers and associates in our local industry. You only pay for your individual employee registrations so they can enjoy food and drink while making key business connections at the same time. Bring your top estimators, pre-con and operations team members to make the most of this event.



2022 Meet the DC GC's Sponsorships

Not a GC member? **No problem.**

A limited number of Supporting (i.e. Suppliers, Associate Members, Specialty Contractor) Sponsorships* are also available and include:

1

Exhibitor booth placed near the GC booths

2

Recognition on the event webpage and email / social media promotions

3

Recognition inside the event program

Become a Sponsor **Today!**

Karen Kaufman

kkaufman@abcmetro.washington.org

301-595-9711

*All Sponsorship opportunities and pricing are subject to change.

OCTOBER | WHISKEY CREEK GOLF CLUB

SCHOLARSHIP GOLF TOURNAMENT

Build the Foundation

of our industry for years to come and grow your brand by sponsoring Associated Builders and Contractors (ABC) of Metro Washington's scholarship golf tournament. ABC has awarded more than \$375,000 in scholarship funds to high school and college students pursuing a career in construction. All proceeds from this tournament benefit the scholarship fund.



Become a Sponsor **Today!**

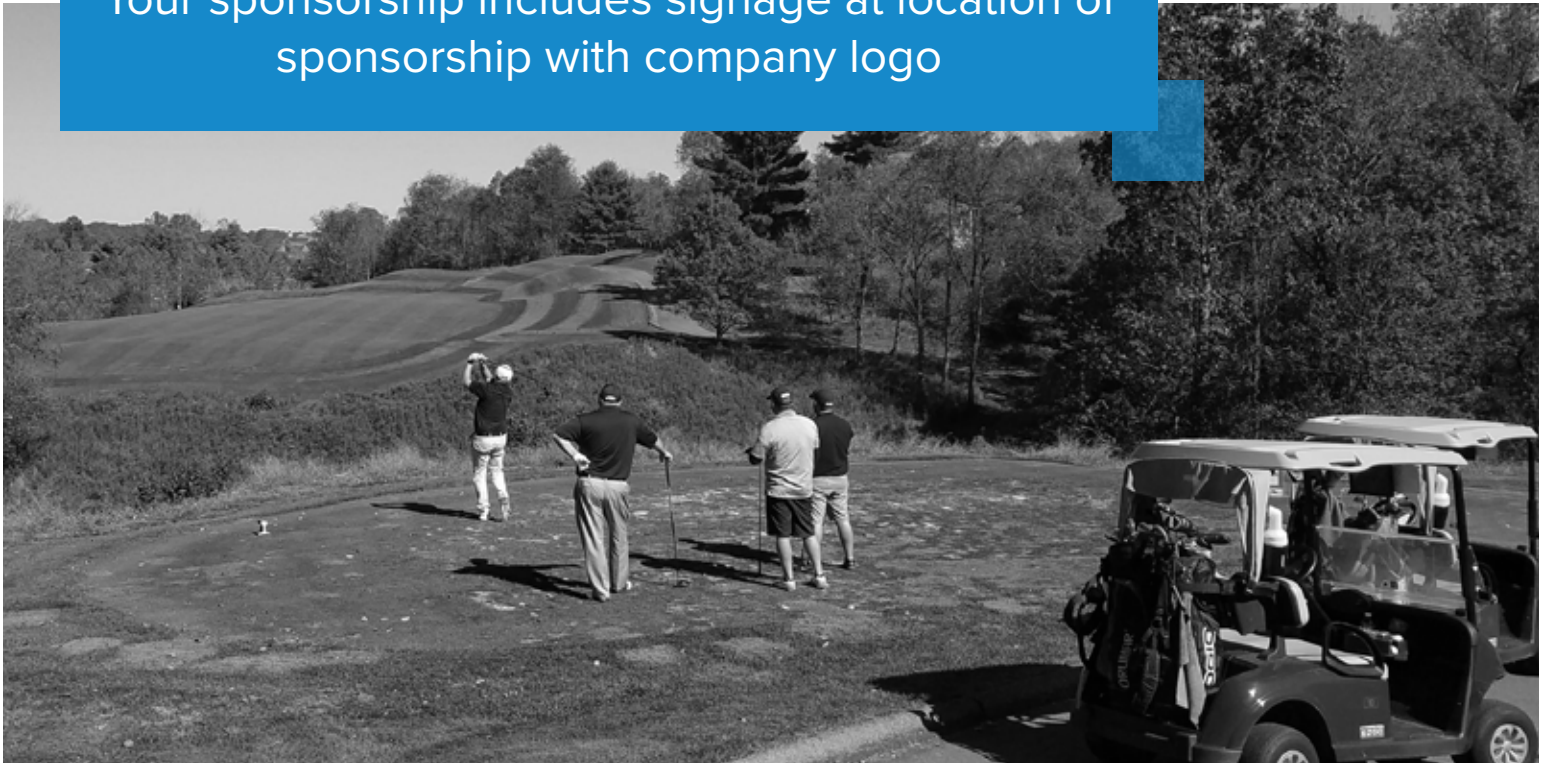
Karen Kaufman

kkaufman@abcmetrowashington.org

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2022 Scholarship Golf Tournament Sponsorships

Your sponsorship includes signage at location of sponsorship with company logo

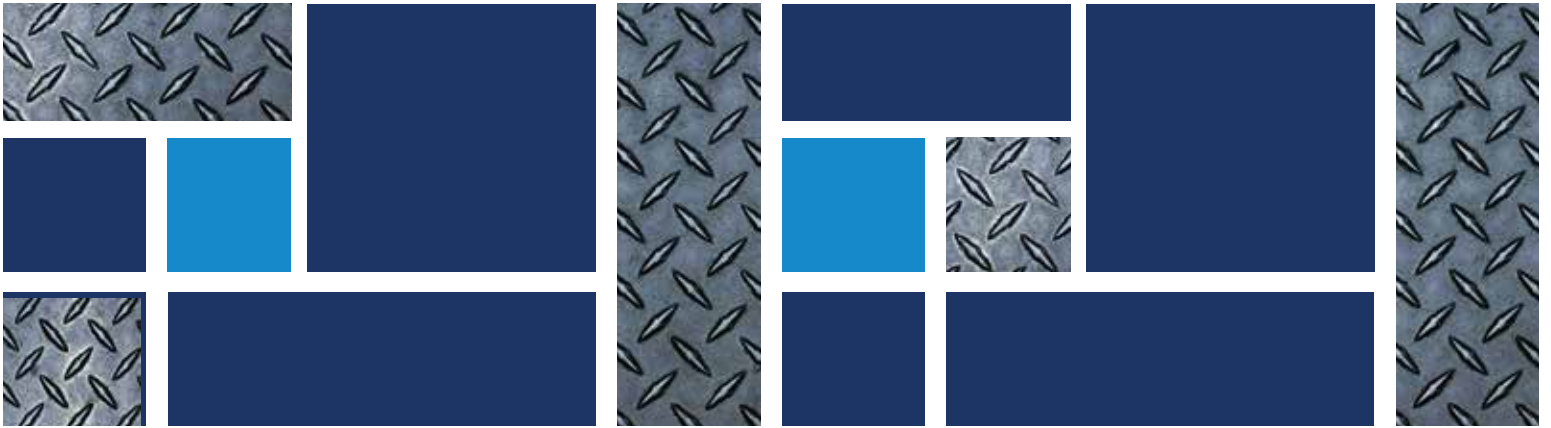


Tournament Sponsor	\$3,000	Bloody Mary Sponsor	\$750	Hole-in-One Sponsor	\$750
Give-Away Sponsor	\$3,000	Margarita Sponsor	\$750	Driving Range Sponsor	\$500
Cocktail Reception Sponsor	\$2,000	Breakfast Sponsor	\$1,000	Practice Green Sponsor	\$500
Golf Cart Sponsor	\$1,000	Longest Drive Sponsor	\$500	Bag Drop Sponsor	\$500
Lunch Sponsor	\$1,500	Beverage Station Sponsor	\$500	Tee Sponsor	\$375
Refreshment Cart Sponsor	\$1,500	Closest-to-the-Pin Sponsor	\$500		

*All Sponsorship opportunities and pricing are subject to change.

Sponsorship

OPPORTUNITIES
2022



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