

# Sponsorship

OPPORTUNITIES

## 2021



Create  
Opportunities  
for  
**GROWTH.**





An aerial photograph of a high-rise building under construction at dusk. The building's steel frame is visible, with many floors showing window openings. A large tower crane stands to the right of the building, and a long jib crane extends across the top of the frame. The background shows a cityscape with other buildings and a road. The entire image has a dark blue color cast. The text "GROWING TOGETHER." is overlaid in white, bold, sans-serif font in the center of the image.

GROWING TOGETHER.





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“

By participating in ABC of Metro Washington's monthly networking events, I have been able to build lasting relationships with member subcontractors and vendors. This has been a huge benefit to our company.

— Jerry Therrien  
Therrien Waddell, Inc.

”



ANNUAL

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# Sponsorship

OPPORTUNITIES

2021





# NETWORKING EVENTS

## Be at The Forefront

of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region, just like you.



Each sponsor receives a private invitation to an exclusive cocktail reception with ABC of Metro Washington's Board of Directors

Become a Sponsor **Today!**

**Kim Collins**

kcollins@abcmetrowashington.org  
301-595-9711

Increase your  
brand awareness  
within the industry,  
reaching more  
than:

# 33,000

Annual engaged viewers on  
our website

# 7,800

Engaged followers across our  
social media platforms

# 2,100

Industry professionals receiving  
email campaigns

# 2,600

Local industry professionals  
annually attending our events  
and programs


























# 2,000

Industry professionals receiving  
quarterly *Building Washington*  
magazine



# 2021 Networking Sponsorship Packages

Deadline: December 2020

	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Recognition at each event			
Corporate logo on signage at each of the 11 networking events and all ABC.XYZ events			
Corporate logo on our calendar event and home pages			
Corporate logo on website with link to your homepage			
Two complimentary tickets to each of our general monthly networking events *	\$2,400 Value	\$2,150 Value	
Two complimentary tickets to <b>one</b> of our general monthly networking events *			
Corporate logo in each quarterly <i>Building Washington</i> magazine			
Social media spotlights highlighting your company			
Company profile featured in one <i>Building Metro Washington Weekly</i> eNewsletter			
Three free banner ads in <i>Building Metro Washington Weekly</i> eNewsletter			
Four complimentary tickets to the Holiday Reception			
Corporate logo on signage at cocktail reception at each monthly networking event			
Receive attendance list after each of the 11 events			
Company table display at one in-person event			

\* Does not include Golf Tournaments, Excellence in Construction Awards Ceremony, ABC.XYZ Pig Roast, or Women Building Washington events.





“ The relationships and friendships established through ABC’s networking events have been invaluable to the growth of our business.

— Kenny Mallick  
Mallick Mechanical Contractors, Inc.

”



**SPECIAL EVENT**

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JULY | WOODMONT COUNTRY CLUB

# GOLF TOURNAMENT

## Stand Out at

one of the most popular networking events of the season! This is a great event to highlight your company to almost 300 golfers, which include ABC of Metro Washington members and their guests.

## Your Sponsorship Includes:

1 Signage at location of sponsorship with company logo (unless otherwise specified)

2 Recognition in PowerPoint presentation

3 Recognition in program hand-out

4 Recognition from podium at awards banquet

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**Kim Collins**

[kcollins@abcmetrowashington.org](mailto:kcollins@abcmetrowashington.org)

301-595-9711



# 2021 Golf Tournament Sponsorships

Deadline: July 9, 2021

**Tournament Sponsor** | \$6,000

**Breakfast Sponsor** | \$1,500

**Cart Sponsor** | \$2,500

**Lunch Sponsor** | \$1,750

**Cocktail Reception Sponsor** | \$4,500

**Bloody Mary Sponsor** | \$2,500  
(includes cups printed with sponsor's company logo)

**Margarita Bar Sponsor** | \$2,500  
(includes cups printed with sponsor's company logo)

**Reception Food Sponsor** | \$2,500

**Refreshment Cart Sponsor** | \$1,500

**Beverage Station Sponsor** | \$1,000

**Give-Away Sponsor** | \$8,000  
(company logo on give-away item)

**Program Sponsor** | \$1,000  
(includes a full-page ad on back cover of program)

**Award Sponsor** | \$1,500

**Bag Drop Sponsor** | \$1,500

**Driving Range Sponsor** | \$1,250

**Air Cannon Sponsor** | \$2,000  
(sponsor to assist with contest; has opportunity to network with attendees)

**Longest Drive Contest Sponsor** | \$750

**Hole-In-One Sponsor** | \$1,500

**Closest-to-the-Pin Sponsor** | \$750

**Par 5 Sponsor** | \$750  
(foursomes pay \$40 for opportunity to tee off at lady's tee; sponsor to monitor contest hole; has opportunity to network with attendees)

**Tee & Flag Sponsor** | \$375  
(sponsor takes home flag at end of outing)

**Cigar Sponsor** | \$2,500  
(includes company logo on cigar)



Foursomes  
and individual  
players must be  
purchased separately.



OCTOBER | RITZ CARLTON - TYSONS CORNER

# EXCELLENCE IN (EIC) CONSTRUCTION AWARDS

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## Showcase Your Company

at the event that draws the best-of-the-best in the construction industry. Sponsor today and build your brand!



Become a Sponsor **Today!**

**Kim Collins**

[kcollins@abcmetrowashington.org](mailto:kcollins@abcmetrowashington.org)

301-595-9711

# 2021 EIC Sponsorships

Deadline: September 2021

	Platinum \$5,500	Gold \$4,000
Recognition in <i>Building Washington</i> magazine	★	★
Individual acknowledgement from podium at event	★	★
Corporate logo in video presentation	★	★
Complimentary registrations	10 Tickets \$2,250 value	4 Tickets \$900 value
Color ad in banquet program	1/2 Page	1/4 Page
Recognition in banquet program	★	★



## Additional EIC Sponsorships

All sponsorships include recognition in the banquet program

**Cocktail Reception Sponsor** | \$3,500  
Company logo printed on cocktail napkins and signs displayed at each bar

**Program Sponsor** | \$2,000  
Company logo printed on the award program and signage placed at the registration area

**Award Sponsor** | \$2,000  
Company logo on signage

**Dinner Wine Sponsor** | \$3,500  
Company logo printed on wine tag for each bottle of wine placed on tables during dinner

**Dessert Sponsor** | \$3,000  
Company logo printed on edible chocolate and placed on desserts

**Door Prize Sponsor** | \$1,250  
Company logo printed on signage placed near the stage  
Sponsor items raffled off during the event program



SEPTEMBER | SMOKEY GLEN FARM

# ABC.XYZ YOUNG PROFESSIONALS PIG ROAST

## Build Your Brand

This is the most popular XYZ event of the year! Includes kickball and cornhole tournaments plus a putt-putt competition, horseshoes and great BBQ.



# 2021 Pig Roast Sponsorship Packages

Deadline: TBD

## Field Sponsor | \$750

Get your company name in the middle of all the action with signage on one of our two kickball fields.

## Kickball Team Sponsor | \$750

We'll provide your team with custom t-shirts with your company logo.

## Cornhole Sponsor | \$250

Bring your company branded board!

## Hole-in-One Sponsor | \$250

Get your company name on the Hole-in-One Putt Putt competition!

## DJ Sponsor | \$500

Keep the fun going all afternoon with signage in front of our DJ.

## Bar Co-Sponsor | \$500

Can you say 'high traffic area'?

## Food Sponsor | \$500

Your company's signage is featured in one of the highest traffic areas of the event.



## Become a Sponsor **Today!**

**Martha Patterson**

mpatterson@abcmetro.washington.org

301-595-9711



OCTOBER | SAMUEL RIGGS IV ALUMNI CENTER (UMD)

# MEET THE DC GC'S

## Build Your Network

A twist on the format of our usual monthly networking events: Our GC members may reserve a complimentary exhibit booth for this special event. Showcase your GC firm and connect with hundreds of the best subcontractors, suppliers and associates in our local industry. You only pay for your individual employee registrations so they can enjoy food and drink while making key business connections at the same time. Bring your top estimators, pre-con and operations team members to make the most of this event.



# 2021 Meet the DC GC's Sponsorships

Deadline: September 22, 2021

## Not a GC member? **No problem.**

A limited number of Supporting (i.e. Suppliers, Associate Members, Specialty Contractor) Sponsorships\* are also available for \$500 and include:

1

Exhibitor booth placed near the GC booths

2

Recognition on the event webpage and email / social media promotions

3

Recognition inside the event program

\* Individual registrations for your team are in addition to the \$500 sponsorship fee

## Become a Sponsor **Today!**

**Kim Collins**

kcollins@abcmetrowashington.org

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OCTOBER | WHISKEY CREEK GOLF CLUB

# SCHOLARSHIP GOLF TOURNAMENT

## Build the Foundation

of our industry for years to come and grow your brand by sponsoring Associated Builders and Contractors (ABC) of Metro Washington's scholarship golf tournament. ABC has awarded more than \$375,000 in scholarship funds to high school and college students pursuing a career in construction. All proceeds from this tournament benefit the scholarship fund.



Become a Sponsor **Today!**

**Kim Collins**

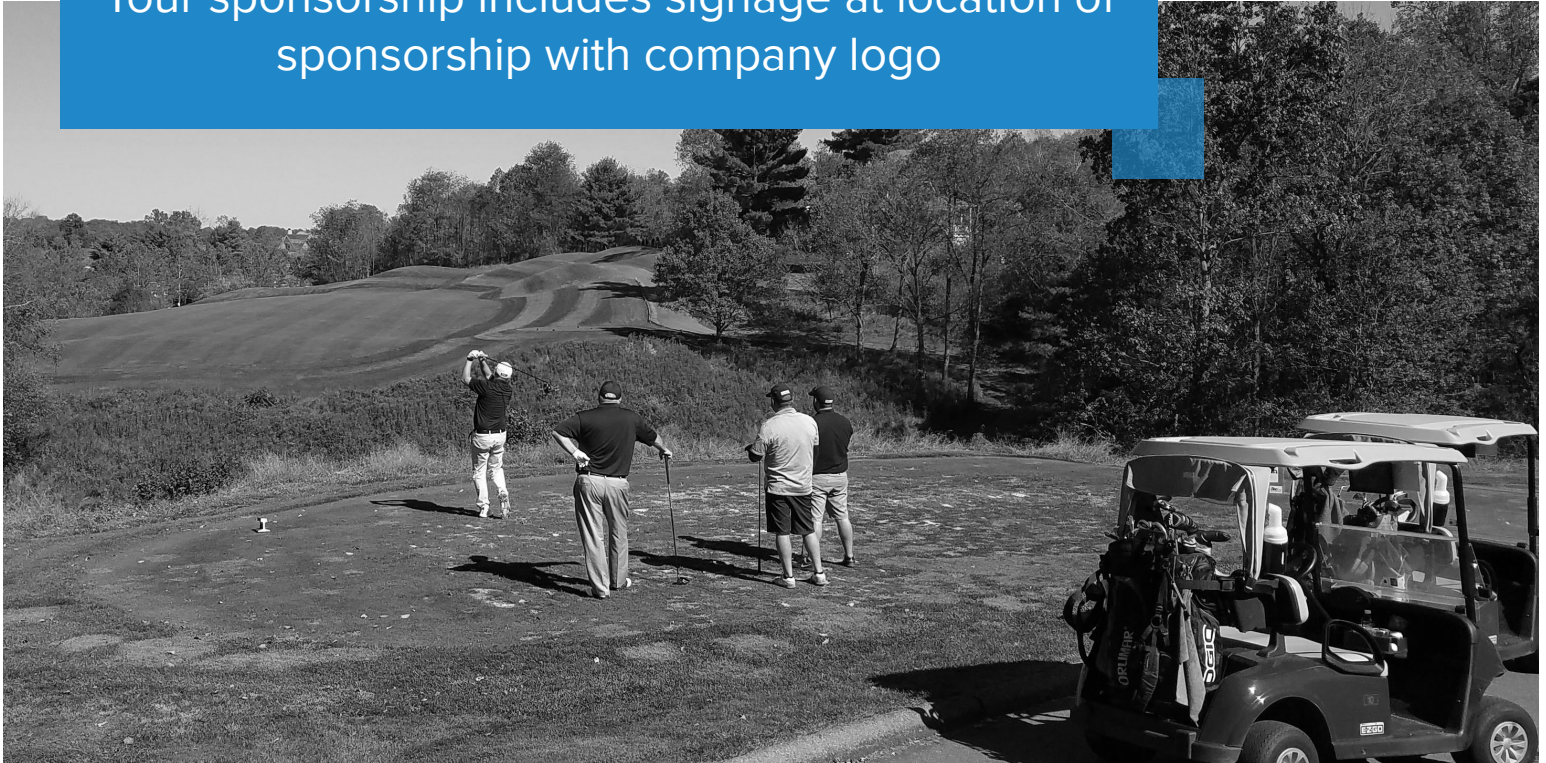
[kcollins@abcmetrowashington.org](mailto:kcollins@abcmetrowashington.org)

301-595-9711

# 2021 Scholarship Golf Tournament Sponsorships

Deadline: September 2021

Your sponsorship includes signage at location of sponsorship with company logo



<b>Tournament Sponsor</b>	\$3,000	<b>Bloody Mary Sponsor</b>	\$750	<b>Hole-in-One Sponsor</b>	\$500
<b>Give-Away Sponsor</b>	\$3,000	<b>Margarita Sponsor</b>	\$750	<b>Driving Range Sponsor</b>	\$500
<b>Cocktail Reception Sponsor</b>	\$2,000	<b>Breakfast Sponsor</b>	\$1,000	<b>Practice Green Sponsor</b>	\$500
<b>Golf Cart Sponsor</b>	\$1,000	<b>Longest Drive Sponsor</b>	\$500	<b>Bag Drop Sponsor</b>	\$500
<b>Lunch Sponsor</b>	\$1,000	<b>Beverage Station Sponsor</b>	\$500	<b>Tee Sponsor</b>	\$375
<b>Refreshment Cart Sponsor</b>	\$1,000	<b>Closest-to-the-Pin Sponsor</b>	\$500		



# Sponsorship

OPPORTUNITIES  
2021



## **ABC of Metro Washington**

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Beltsville, MD 20705

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