Sponsorship OPPORTUNITIES 2020

Create Opportunities for GROWTH.
GROWING TOGETHER.
CONTENTS

ANNUAL EVENT SPONSORSHIPS 1

Networking Events 2
ABC.XYZ Young Professionals 4

SPECIAL EVENT SPONSORSHIPS 7

Golf Tournament 8
Excellence in Construction Awards 10
ABC.XYZ Young Professionals Pig Roast 12
Meet the DC GC’s 14
Scholarship Golf Tournament 16
By participating in ABC of Metro Washington’s monthly networking events, I have been able to build lasting relationships with member subcontractors and vendors. This has been a huge benefit to our company.

— Jerry Therrien
Therrien Waddell, Inc.
ANNUAL

Sponsorship Opportunities 2020
Annual Sponsorship Packages

NETWORKING EVENTS

Be at The Forefront
of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region, just like you.

Each sponsor receives a private invitation to an exclusive cocktail reception at our January Kick-Off networking celebration with ABC of Metro Washington’s Board of Directors.

Increase your brand awareness within the industry, reaching more than:

36,000
Annual engaged viewers on our website

6,300
Engaged followers across our social media platforms

3,000
Industry professionals receiving email campaigns

2,300
Local industry professionals annually attending our events and programs

Become a Sponsor Today!

Kim Collins
kcollins@abcmetrowashington.org
301-595-9711
**2020 Networking Sponsorship Packages**

**Deadline: December 2019**

<table>
<thead>
<tr>
<th>Recognition at each event</th>
<th>Gold $7,500</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate logo on signage at each of the 10 networking events</td>
<td>⭐</td>
<td>⭐</td>
<td>⭐</td>
</tr>
<tr>
<td>Corporate logo on each event webpage</td>
<td>⭐</td>
<td>⭐</td>
<td>⭐</td>
</tr>
<tr>
<td>Corporate logo on website with link to your homepage</td>
<td>⭐</td>
<td>⭐</td>
<td>⭐</td>
</tr>
<tr>
<td>Two complimentary tickets to each of our general monthly networking events *</td>
<td>$2,500 Value</td>
<td>$2,000 Value</td>
<td></td>
</tr>
<tr>
<td>Two complimentary tickets to one of our general monthly networking events</td>
<td>⭐</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social media spotlights highlighting your company</td>
<td>⭐</td>
<td>⭐</td>
<td></td>
</tr>
<tr>
<td>Company profile featured in one <em>Building Metro Washington</em> Weekly eNewsletter</td>
<td>⭐</td>
<td>⭐</td>
<td></td>
</tr>
<tr>
<td>Three free banner ads in <em>Building Metro Washington</em> Weekly eNewsletter</td>
<td>⭐</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Four complimentary tickets to the Holiday Reception</td>
<td>⭐</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate logo on signage at cocktail reception at each monthly networking event</td>
<td>⭐</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Does not include Golf Tournaments, Excellence in Construction Awards Ceremony, ABC.XYZ Young Professionals, or Women Building Washington events.
ABC.XYZ
YOUNG PROFESSIONALS

Create Opportunities
Opportunities for young professionals to continue their personal and professional development by getting involved with their peers and ABC of Metro Washington members.

Connecting young professionals for business, community and individual success.
2020 ABC.XYZ Sponsorship Packages
Deadline: December 2019

<table>
<thead>
<tr>
<th></th>
<th>Gold $1,200</th>
<th>Silver $650</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate logo on signage at each ABC.XYZ event</td>
<td>⭐️</td>
<td>⭐️</td>
</tr>
<tr>
<td>Corporate logo on each ABC.XYZ event webpage</td>
<td>⭐️</td>
<td>⭐️</td>
</tr>
<tr>
<td>Corporate logo on ABC.XYZ website page</td>
<td>⭐️</td>
<td>⭐️</td>
</tr>
<tr>
<td>Complimentary ticket(s) to each ABC.XYZ monthly event *</td>
<td>2 Tickets</td>
<td>1 Ticket</td>
</tr>
<tr>
<td>One FREE banner ad on weekly eNewsletter, Building Metro Washington Weekly</td>
<td>⭐️</td>
<td></td>
</tr>
</tbody>
</table>

* Does not include Pig Roast or Rising Star Dinner

Become a Sponsor Today!

Martha Patterson
mpatterson@abcmetrowashington.org
301-595-9711
The relationships and friendships established through ABC’s networking events have been invaluable to the growth of our business.

— Kenny Mallick
Mallick Mechanical Contractors, Inc.
SPECIAL EVENT

Sponsorship Opportunities
2020
AUGUST | WOODMONT COUNTRY CLUB

GOLF TOURNAMENT

Stand Out at
one of the most popular networking events of the season! This is a great event to highlight your company to almost 300 golfers, which include ABC of Metro Washington members and their guests.

Your Sponsorship Includes:

1. Signage at location of sponsorship with company logo (unless otherwise specified)

2. Recognition in PowerPoint presentation

3. Recognition in program hand-out

4. Recognition from podium at awards banquet

Become a Sponsor Today!

Kim Collins
kcollins@abcmetrowashington.org
301-595-9711
2020 Golf Tournament Sponsorships

Deadline: August 14, 2020

- Tournament Sponsor | $6,000
- Breakfast Sponsor | $1,500
- Cart Sponsor | $2,500
- Lunch Sponsor | $1,750
- Cocktail Reception Sponsor | $4,500
- Bloody Mary Sponsor | $2,500 (includes cups printed with sponsor’s company logo)
- Margarita Bar Sponsor | $2,500 (includes cups printed with sponsor’s company logo)
- Reception Food Sponsor | $2,500
- Refreshment Cart Sponsor | $1,500
- Beverage Station Sponsor | $1,000
- Give-Away Sponsor | $8,000 (company logo on give-away item)
- Program Sponsor | $1,000 (includes a full-page ad on back cover of program)
- Award Sponsor | $1,500
- Bag Drop Sponsor | $1,500
- Driving Range Sponsor | $1,250
- Air Cannon Sponsor | $2,000 (sponsor to assist with contest; has opportunity to network with attendees)
- Longest Drive Contest Sponsor | $750
- Hole-In-One Sponsor | $1,500
- Closest-to-the-Pin Sponsor | $750
- Par 5 Sponsor | $750 (foursomes pay $40 for opportunity to tee off at lady’s tee; sponsor to monitor contest hole; has opportunity to network with attendees)
- Tee & Flag Sponsor | $375 (sponsor takes home flag at end of outing)
- Cigar Sponsor | $2,500 (includes company logo on cigar)

Foursomes and individual players must be purchased separately.
EXCELLENCE IN (EIC) CONSTRUCTION AWARDS

Showcase Your Company
at the event that draws the best-of-the-best in the construction industry. Sponsor today and build your brand!

Become a Sponsor Today!

Kim Collins
kcollins@abcmetrowashington.org
301-595-9711
# 2020 EIC Sponsorships

**Deadline: September 2020**

<table>
<thead>
<tr>
<th>Platinum</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$5,500</strong></td>
<td><strong>$4,000</strong></td>
</tr>
<tr>
<td>Recognition in <em>Building Washington</em> magazine</td>
<td>![Star] ![Star]</td>
</tr>
<tr>
<td>Individual acknowledgement from podium at event</td>
<td>![Star] ![Star]</td>
</tr>
<tr>
<td>Corporate logo in video presentation</td>
<td>![Star] ![Star]</td>
</tr>
<tr>
<td>Complimentary registrations</td>
<td>10 Tickets $2,250 value</td>
</tr>
<tr>
<td>Color ad in banquet program</td>
<td>1/2 Page</td>
</tr>
<tr>
<td>Recognition in banquet program</td>
<td>![Star] ![Star]</td>
</tr>
</tbody>
</table>

## Additional EIC Sponsorships

All sponsorships include recognition in the banquet program

**Cocktail Reception Sponsor | $3,500**
Company logo printed on cocktail napkins and signs displayed at each bar

**Program Sponsor | $2,000**
Company logo printed on the award program and signage placed at the registration area

**Award Sponsor | $2,000**
Company logo on signage

**Dinner Wine Sponsor | $3,500**
Company logo printed on wine tag for each bottle of wine placed on tables during dinner

**Dessert Sponsor | $3,000**
Company logo printed on edible chocolate and placed on desserts

**Door Prize Sponsor | $1,250**
Company logo printed on signage placed near the stage Sponsor items raffled off during the event program
ABC.XYZ YOUNG PROFESSIONALS
PIG ROAST

Build Your Brand
This is the most popular XYZ event of the year! Includes kickball and cornhole tournaments plus a putt-putt competition, horseshoes and great BBQ.
2020 Pig Roast Sponsorship Packages
Deadline: September 2020

Field Sponsor | $750
Get your company name in the middle of all the action with signage on one of our two kickball fields.

Kickball Team Sponsor | $750
We’ll provide your team with custom t-shirts with your company logo.

Cornhole Sponsor | $250
Bring your company branded board!

Hole-in-One Sponsor | $250
Get your company name on the Hole-in-One Putt Putt competition!

DJ Sponsor | $500
Keep the fun going all afternoon with signage in front of our DJ.

Bar Co-Sponsor | $500
Can you say ‘high traffic area’?

Food Sponsor | $500
Your company’s signage is featured in one of the highest traffic areas of the event.

Become a Sponsor Today!

Martha Patterson
mpatterson@abcmetrowashington.org
301-595-9711
OCTOBER | SAMUEL RIGGS IV ALUMNI CENTER (UMD)

MEET THE DC GC’S

Build Your Network
A twist on the format of our usual monthly networking events: Our GC members may reserve a complimentary exhibit booth for this special event. Showcase your GC firm and connect with hundreds of the best subcontractors, suppliers and associates in our local industry. You only pay for your individual employee registrations so they can enjoy food and drink while making key business connections at the same time. Bring your top estimators, precon and operations team members to make the most of this event.
2020 Meet the DC GC’s Sponsorships
Deadline: September 4, 2020

Not a GC member? No problem. A limited number of Supporting Sponsorships* are also available for $500 and include:

1. Exhibitor booth placed near the GC booths
2. Recognition on the event webpage and email / social media promotions
3. Recognition inside the event program

* Individual registrations for your team are in addition to the $500 sponsorship fee

Become a Sponsor Today!

Kim Collins
kcollins@abcmetrowashington.org
301-595-9711
OCTOBER | WHISKEY CREEK GOLF CLUB

SCHOLARSHIP GOLF TOURNAMENT

Build the Foundation

of our industry for years to come and grow your brand by sponsoring Associated Builders and Contractors (ABC) of Metro Washington’s scholarship golf tournament. ABC has awarded more than $375,000 in scholarship funds to high school and college students pursuing a career in construction. All proceeds from this tournament benefit the scholarship fund.

Become a Sponsor Today!

Kim Collins
kcollins@abcmetrowashington.org
301-595-9711
### 2020 Golf Tournament Sponsorships

**Deadline: September 2020**

Your sponsorship includes signage at location of sponsorship with company logo.

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tournament Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Give-Away Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Cocktail Reception Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Golf Cart Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Lunch Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Refreshment Cart Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Bloody Mary Sponsor</td>
<td>$750</td>
</tr>
<tr>
<td>Margarita Sponsor</td>
<td>$750</td>
</tr>
<tr>
<td>Breakfast Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Longest Drive Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Beverage Station Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Closest-to-the-Pin Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Hole-in-One Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Driving Range Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Practice Green Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Bag Drop Sponsor</td>
<td>$500</td>
</tr>
<tr>
<td>Tee Sponsor</td>
<td>$375</td>
</tr>
</tbody>
</table>

P: 301-595-9711