

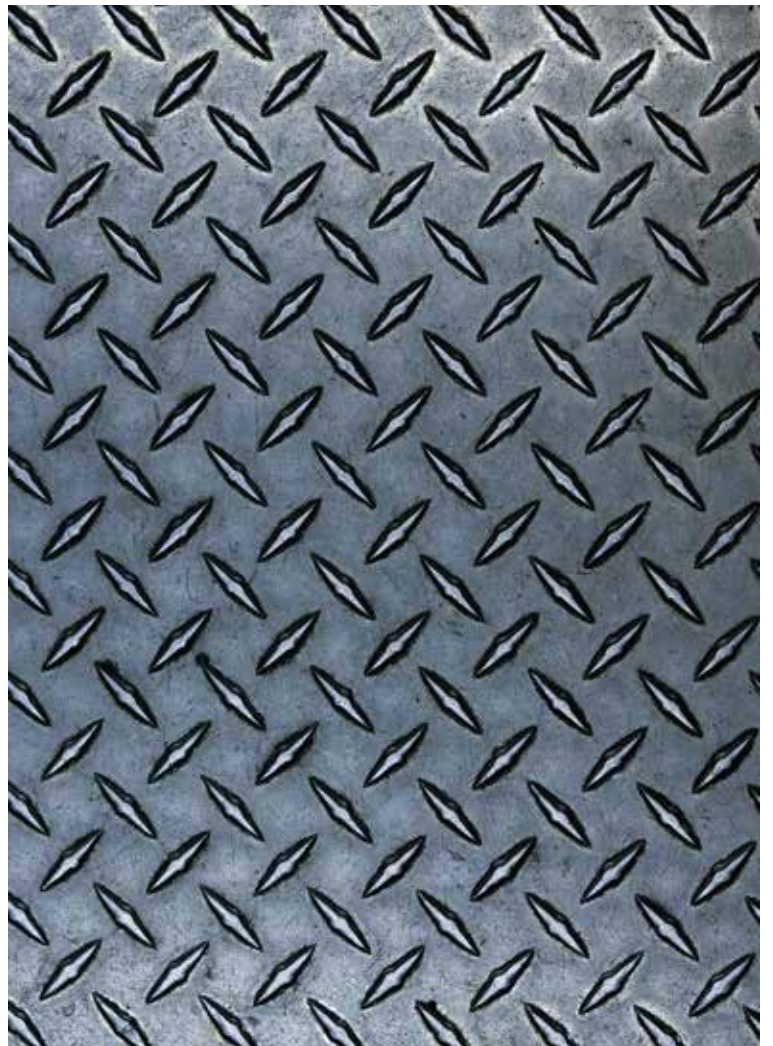
Sponsorship

OPPORTUNITIES

2020



Create
Opportunities
for
GROWTH.



An aerial photograph of a large-scale construction site at dusk. The image is dominated by a tall, multi-story building under construction, with its skeletal steel frame visible. A large tower crane stands prominently to the right of the building. The sky is a deep, dark blue, and the overall scene is bathed in a cool, blue light. In the foreground, there are various construction materials and structures, including what appears to be a parking lot or a paved area. The text "GROWING TOGETHER." is overlaid in the center of the image in a bold, white, sans-serif font.

GROWING TOGETHER.



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“

By participating in ABC of Metro Washington's monthly networking events, I have been able to build lasting relationships with member subcontractors and vendors. This has been a huge benefit to our company.

— Jerry Therrien
Therrien Waddell, Inc.

”

ANNUAL

Sponsorship

OPPORTUNITIES

2020



NETWORKING EVENTS

Be at The Forefront

of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region, just like you.



Each sponsor receives a private invitation to an exclusive cocktail reception at our January Kick-Off networking celebration with ABC of Metro Washington's Board of Directors

Become a Sponsor **Today!**

Kim Collins

kcollins@abcmetrowashington.org

301-595-9711

Increase your
brand awareness
within the industry,
reaching more
than:

36,000

Annual engaged viewers on
our website

6,300

Engaged followers across our
social media platforms

3,000





















Industry professionals receiving
email campaigns

2,300

Local industry professionals
annually attending our events
and programs

2020 Networking Sponsorship Packages

Deadline: December 2019

	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Recognition at each event			
Corporate logo on signage at each of the 10 networking events			
Corporate logo on each event webpage			
Corporate logo on website with link to your homepage			
Two complimentary tickets to each of our general monthly networking events *	\$2,500 Value	\$2,000 Value	
Two complimentary tickets to one of our general monthly networking events *			
Social media spotlights highlighting your company			
Company profile featured in one <i>Building Metro Washington Weekly</i> eNewsletter			
Three free banner ads in <i>Building Metro Washington Weekly</i> eNewsletter			
Four complimentary tickets to the Holiday Reception			
Corporate logo on signage at cocktail reception at each monthly networking event			

* Does not include Golf Tournaments, Excellence in Construction Awards Ceremony, ABC.XYZ Young Professionals, or Women Building Washington events.

ABC.XYZ YOUNG PROFESSIONALS

Create Opportunities

Opportunities for young professionals to continue their personal and professional development by getting involved with their peers and ABC of Metro Washington members.



Connecting young professionals for
business, community and individual
success.

2020 ABC.XYZ Sponsorship Packages

Deadline: December 2019

	Gold \$1,200	Silver \$650
Corporate logo on signage at each ABC.XYZ event		
Corporate logo on each ABC.XYZ event webpage		
Corporate logo on ABC.XYZ website page		
Complimentary ticket(s) to each ABC.XYZ monthly event *	2 Tickets	1 Ticket
One FREE banner ad on weekly eNewsletter, Building Metro Washington Weekly		

* Does not include Pig Roast or Rising Star Dinner

Become a Sponsor **Today!**

Martha Patterson
 mpatterson@abcmetrowashington.org
 301-595-9711



“

The relationships and friendships established through ABC's networking events have been invaluable to the growth of our business.

— Kenny Mallick
Mallick Mechanical Contractors, Inc.

”

SPECIAL EVENT

Sponsorship OPPORTUNITIES 2020



AUGUST | WOODMONT COUNTRY CLUB

GOLF TOURNAMENT

Stand Out at

one of the most popular networking events of the season! This is a great event to highlight your company to almost 300 golfers, which include ABC of Metro Washington members and their guests.

Your Sponsorship Includes:

1 Signage at location of sponsorship with company logo (unless otherwise specified)

2 Recognition in PowerPoint presentation

3 Recognition in program hand-out

4 Recognition from podium at awards banquet

Become a Sponsor **Today!**

Kim Collins

kcollins@abcmetrowashington.org

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2020 Golf Tournament Sponsorships

Deadline: August 14, 2020

Tournament Sponsor | \$6,000

Breakfast Sponsor | \$1,500

Cart Sponsor | \$2,500

Lunch Sponsor | \$1,750

Cocktail Reception Sponsor | \$4,500

Bloody Mary Sponsor | \$2,500
(includes cups printed with sponsor's company logo)

Margarita Bar Sponsor | \$2,500
(includes cups printed with sponsor's company logo)

Reception Food Sponsor | \$2,500

Refreshment Cart Sponsor | \$1,500

Beverage Station Sponsor | \$1,000

Give-Away Sponsor | \$8,000
(company logo on give-away item)

Program Sponsor | \$1,000
(includes a full-page ad on back cover of program)

Award Sponsor | \$1,500

Bag Drop Sponsor | \$1,500

Driving Range Sponsor | \$1,250

Air Cannon Sponsor | \$2,000
(sponsor to assist with contest; has opportunity to network with attendees)

Longest Drive Contest Sponsor | \$750

Hole-In-One Sponsor | \$1,500

Closest-to-the-Pin Sponsor | \$750

Par 5 Sponsor | \$750
(foursomes pay \$40 for opportunity to tee off at lady's tee; sponsor to monitor contest hole; has opportunity to network with attendees)

Tee & Flag Sponsor | \$375
(sponsor takes home flag at end of outing)

Cigar Sponsor | \$2,500
(includes company logo on cigar)



Foursomes
and individual
players must be
purchased separately.

OCTOBER | RITZ CARLTON - TYSONS CORNER

EXCELLENCE IN (EIC) CONSTRUCTION AWARDS

Showcase Your Company

at the event that draws the best-of-the-best in the construction industry. Sponsor today and build your brand!



Become a Sponsor **Today!**

Kim Collins

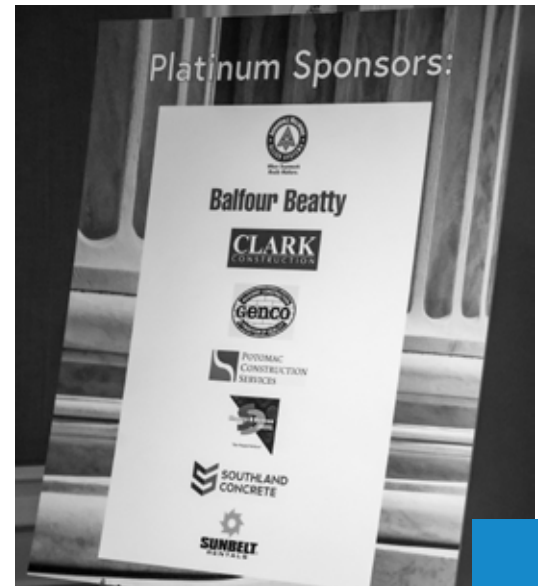
kcollins@abcmetrowashington.org

301-595-9711

2020 EIC Sponsorships

Deadline: September 2020

	Platinum \$5,500	Gold \$4,000
Recognition in <i>Building Washington</i> magazine	★	★
Individual acknowledgement from podium at event	★	★
Corporate logo in video presentation	★	★
Complimentary registrations	10 Tickets \$2,250 value	4 Tickets \$900 value
Color ad in banquet program	1/2 Page	1/4 Page
Recognition in banquet program	★	★



Additional EIC Sponsorships

All sponsorships include recognition in the banquet program

Cocktail Reception Sponsor | \$3,500
Company logo printed on cocktail napkins and signs displayed at each bar

Program Sponsor | \$2,000
Company logo printed on the award program and signage placed at the registration area

Award Sponsor | \$2,000
Company logo on signage

Dinner Wine Sponsor | \$3,500
Company logo printed on wine tag for each bottle of wine placed on tables during dinner

Dessert Sponsor | \$3,000
Company logo printed on edible chocolate and placed on desserts

Door Prize Sponsor | \$1,250
Company logo printed on signage placed near the stage
Sponsor items raffled off during the event program

OCTOBER | SMOKEY GLEN FARM

ABC.XYZ YOUNG PROFESSIONALS PIG ROAST

Build Your Brand

This is the most popular XYZ event of the year! Includes kickball and cornhole tournaments plus a putt-putt competition, horseshoes and great BBQ.



2020 Pig Roast Sponsorship Packages

Deadline: September 2020

Field Sponsor | \$750

Get your company name in the middle of all the action with signage on one of our two kickball fields.

Kickball Team Sponsor | \$750

We'll provide your team with custom t-shirts with your company logo.

Cornhole Sponsor | \$250

Bring your company branded board!

Hole-in-One Sponsor | \$250

Get your company name on the Hole-in-One Putt Putt competition!

DJ Sponsor | \$500

Keep the fun going all afternoon with signage in front of our DJ.

Bar Co-Sponsor | \$500

Can you say 'high traffic area'?

Food Sponsor | \$500

Your company's signage is featured in one of the highest traffic areas of the event.



Become a Sponsor **Today!**

Martha Patterson

mpatterson@abcmetro.washington.org

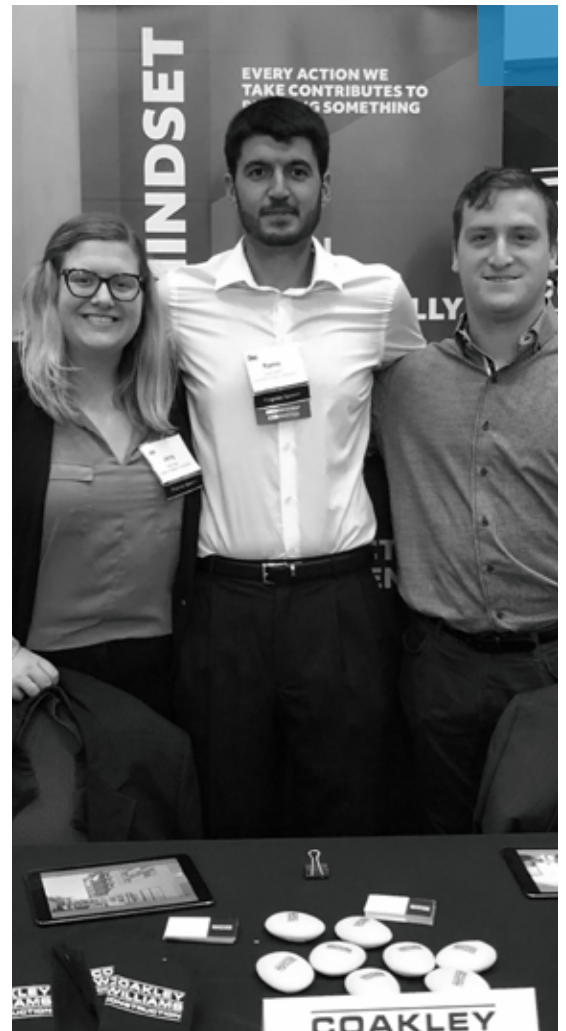
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OCTOBER | SAMUEL RIGGS IV ALUMNI CENTER (UMD)

MEET THE DC GC'S

Build Your Network

A twist on the format of our usual monthly networking events: Our GC members may reserve a complimentary exhibit booth for this special event. Showcase your GC firm and connect with hundreds of the best subcontractors, suppliers and associates in our local industry. You only pay for your individual employee registrations so they can enjoy food and drink while making key business connections at the same time. Bring your top estimators, precon and operations team members to make the most of this event.



2020 Meet the DC GC's Sponsorships

Deadline: September 4, 2020

Not a GC member? **No problem.**

A limited number of Supporting Sponsorships* are also available for \$500 and include:

- 1 Exhibitor booth placed near the GC booths
- 2 Recognition on the event webpage and email / social media promotions
- 3 Recognition inside the event program

* Individual registrations for your team are in addition to the \$500 sponsorship fee

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Kim Collins

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OCTOBER | WHISKEY CREEK GOLF CLUB

SCHOLARSHIP GOLF TOURNAMENT

Build the Foundation

of our industry for years to come and grow your brand by sponsoring Associated Builders and Contractors (ABC) of Metro Washington's scholarship golf tournament. ABC has awarded more than \$375,000 in scholarship funds to high school and college students pursuing a career in construction. All proceeds from this tournament benefit the scholarship fund.



Become a Sponsor **Today!**

Kim Collins

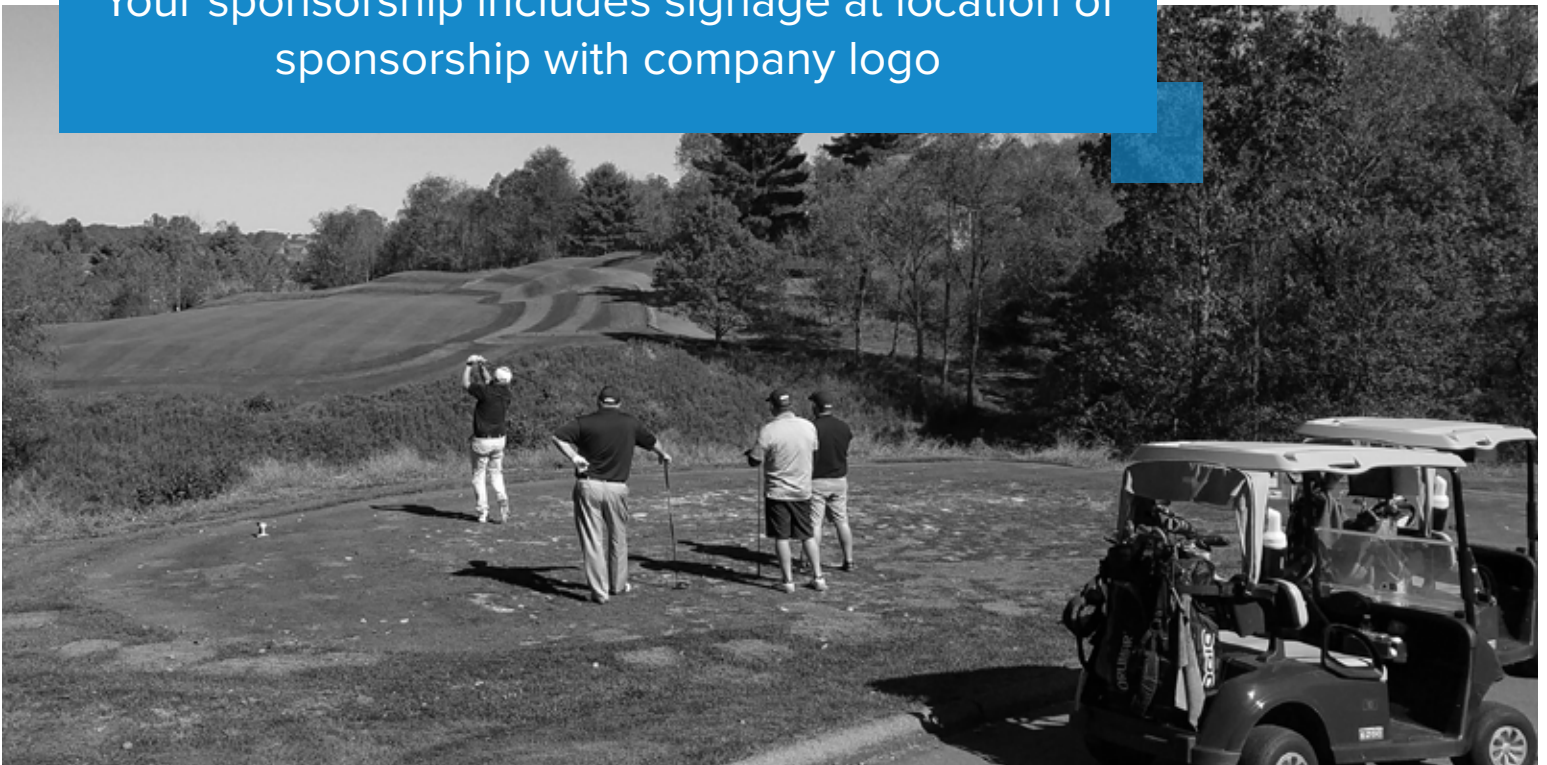
kcollins@abcmetrowashington.org

301-595-9711

2020 Golf Tournament Sponsorships

Deadline: September 2020

Your sponsorship includes signage at location of sponsorship with company logo



Tournament Sponsor	\$3,000	Bloody Mary Sponsor	\$750	Hole-in-One Sponsor	\$500
Give-Away Sponsor	\$3,000	Margarita Sponsor	\$750	Driving Range Sponsor	\$500
Cocktail Reception Sponsor	\$2,000	Breakfast Sponsor	\$1,000	Practice Green Sponsor	\$500
Golf Cart Sponsor	\$1,000	Longest Drive Sponsor	\$500	Bag Drop Sponsor	\$500
Lunch Sponsor	\$1,000	Beverage Station Sponsor	\$500	Tee Sponsor	\$375
Refreshment Cart Sponsor	\$1,000	Closest-to-the-Pin Sponsor	\$500		

Sponsorship

OPPORTUNITIES
2020



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