

# BUILD YOUR BRAND WITH ABC OF METRO WASHINGTON SPONSORSHIPS

Be at the forefront of the industry throughout the entire year, reaching a targeted audience of construction and industry-related companies that do business in the metro Washington region, just like you.

Increase your brand awareness within the industry, reaching more than:

- 36,000 engaged viewers with presence on our website
- 2,000 local industry professionals face-to-face at events
- 3,000 industry professionals receiving email campaigns
- 4,500 engaged followers through our social media platforms



## ANNUAL PACKAGES

### GOLD SPONSOR—\$7,500

Each GOLD SPONSOR receives a private invitation to an exclusive cocktail reception at our January Kick-Off networking celebration with ABC of Metro Washington's Board of Directors. Benefits include:

#### At Each of the 10 Monthly Events

- Corporate logo on signage at bars during cocktail reception
- Two complimentary tickets to each of our general monthly meetings and networking events (valued at \$2,500.00+)
- Four complimentary tickets to the Holiday Reception
- Corporate logo on signage at each of the 10 events
- Corporate logo on each of the 10 event webpages
- Recognition at each event

*Does not include Annual Golf Outing or Excellence in Construction Awards Ceremony*

#### Annual Benefits

- Three FREE banner ads on weekly eNewsletter, *Building Metro Washington Weekly*
- Corporate logo on website with link to your homepage for the entire calendar year
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter introducing your company to ABC of Metro Washington's entire membership
- Social media spotlights highlighting your company to more than 4,500 followers

### SILVER SPONSOR—\$5,000

Each SILVER SPONSOR receives a private invitation to an exclusive cocktail reception at our January Kick-Off networking celebration with ABC of Metro Washington's Board of Directors. Benefits include:

#### At Each of the 10 Monthly Events

- Two complimentary tickets to each of our general monthly meetings and networking events (valued at \$2,000.00+)
- Corporate logo on signage at each of the 10 events
- Corporate logo on each of the event's webpage
- Recognition at each event

*Does not include Annual Golf Outing or Excellence in Construction Awards Ceremony*

#### Annual Benefits

- Corporate logo on website with link to your homepage for the entire calendar year
- Company profile featured in one *Building Metro Washington Weekly* eNewsletter introducing your company to ABC of Metro Washington's entire membership
- Social media spotlights highlighting your company to more than 4,500 followers

### BRONZE SPONSOR—\$2,500

Each BRONZE SPONSOR receives a private invitation to an exclusive cocktail reception at our January Kick-Off networking celebration with ABC of Metro Washington's Board of Directors. Benefits include:

#### At Each of the 10 Monthly Events

- Two complimentary tickets to a monthly event of your choice
- Corporate logo on signage at each of the 10 events
- Corporate logo on each of the event's webpage
- Recognition at each event

*Does not include Annual Golf Outing or Excellence in Construction Awards Ceremony*

#### Annual Benefits

- Corporate logo on website with link to your homepage for the entire calendar year

## RESERVE YOUR SPONSORSHIP TODAY!

Contact Kim Collins at [kcollins@abcmetrowashington.org](mailto:kcollins@abcmetrowashington.org) or 301-595-9711 / Deadline: December 20, 2019

Additional sponsorships are available throughout the year.